

HOSTING A BLOOD DRIVE

2018-2019



DONNER SANG COMPTER

- Donner Sang Compter (DSC) is a Lebanese non-profit, non-governmental organization (MOIM Registry 865) that supports patients in need of blood.
- Mission: to promote regular voluntary blood donation as a culture by conducting blood drives, raising awareness, and recruiting donors as well as volunteers.
- Vision: to reach a total voluntary-based blood donation system in Lebanon.



ACHIEVEMENTS



18,000+ Registered Blood Donors



756 Blood Drives



25,357 Blood Units Collected



450 Committed Volunteers



1000 + Awareness Sessions



37,138 Fulfilled Blood Demands



Partnership with 31 Hospitals



500,000 + Audience Reached

WHY HOST THIS EVENT?





COMMITMENT, HEALTH, & WELL BEING

Promoting your blood drive provides an opportunity to raise the profile of your organization as a philanthropic partner in our life-saving mission, and to demonstrate your commitment to the health and well-being of the communities you serve.



BONDING & FUN

This event creates an atmosphere of bonding between employees; to know that you are saving lives by giving blood is not just fulfilling, it is also extremely fun.



CORPORATE SOCIAL RESPONSIBILITY

Hosting a blood drive is the perfect corporate social responsibility activity for your employees, even if some of them are not eligible to donate blood; seeing your colleagues giving blood is the best awareness for all of them.



CULTURE OF GIVING

Encourage people to become regular blood donors and help us develop the culture of giving among the Lebanese society.



BENEFITS OF GIVING BLOOD

Donating blood is beneficial for blood donors themselves; every employee will get free tests before and after donating. Also, regular blood donation decreases the risk of cardiovascular and cancerous diseases.

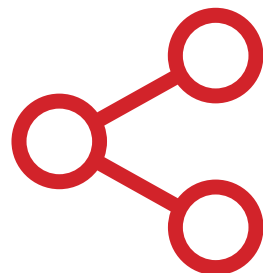
HOW TO ENSURE THE BEST OUTCOME?



1

Meeting between DSC and the host

A meeting is set with concerned departments to discuss all logistics and medical details.

2

Internal Communications

The company will circulate -among its employees- a survey prepared by DSC, to gather a number of interested people. Once this list is final, the date & location of the event will be decided accordingly and the host can initiate internal and external promotion.

3

Awareness session (optional)

If needed, DSC staff is ready to deliver an interactive session (1 hour) to the employees. It will focus on the importance of blood donation, and answer their questions about the process. It is preferable to conduct this session one week prior to the blood drive.

4

The Blood Drive (5 to 6 hours)

DSC and a partnering hospital will setup all needed equipment one hour prior to the blood drive. During the event, employees can visit our booths, undergo necessary tests and donate their blood - if eligible. The day will be covered live on our social media platforms.

5

Evaluation and photo album

After the event, DSC would expect the company's feedback, and all photos taken during the day will be posted on our Facebook page.

WHAT ARE THE STEPS TO DONATE BLOOD?



1



Registration

Fill the hospital's questionnaire about medical history.

2



Screening

Test temperature, blood pressure and haemoglobin level.

3



Hydration and Eating

Make sure the donors have already eaten, and are well hydrated before donating

4



Donation (8 to 12 min.)

Enjoy saving lives in a relaxing atmosphere created by our volunteers. Hospital staff will ensure a smooth and safe process.

5



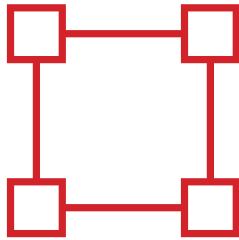
Post Donation

Refresh yourself with our juices and quick snacks. Give-aways and certificates will be offered to all donors for their heroic acts!





WHAT IS NEEDED FROM THE HOST?



**Available space of at least 25m²
(preferably indoor) with one
nearby electrical plug**



**Whole day Parking lot for
the DSC Mobile Collection Unit to
unload/dismantle medical equipment**

DSC MOBILE UNIT

LENGTH: 4 METERS
HEIGHT: 3.5 METERS

USED FOR TRANSPORTING
ALL EQUIPMENT



INFLATABLE TENT

DIAMETER: 8 METERS
HEIGHT: 5 METERS

USED FOR
OUTDOOR EVENTS



THE BLOODY GAME

WIDTH: 3 METERS
HEIGHT: 2 METERS

USED AS AN
ENTERTAINMENT
AT THE WAITING AREA

THE WHEEL!



GET TO KNOW US



BECOME
A DONOR

REGISTER
HERE



GIVE US A HAND!

MAKE IT GLOW!



CASE

- ALCOHOL
- ANTIBIOTICS
- MAJOR SURGERY
- HEPATITIS B OR C
- PIERCING & TATTOO
- MALARIA
- PREGNANCY
- FLU
- FEVER
- LIVE VACCINES
- HEPATITIS A
- SMOKING
- ROACCUTANE
- SLIGHT DENTAL WORK
- DIARRHEA
- ASTHMA
- HYPERTENSION (IF CONTROLLED)
- CHOLESTEROL (IF CONTROLLED)

TIME

- 12 HOURS
- 24 HOURS
- 48 HOURS
- 1 WEEK
- 2 WEEKS
- 1 MONTH
- 3 MONTHS
- 6 MONTHS
- 12 MONTHS
- NEVER
- ANYTIME



PREVIOUS HOSTS



SUSTAINABILITY

Donner Sang Compter is a non-profit organization; as such, it relies mainly on the generosity of individuals and organizations to sustain its operations. One blood drive would cost DSC around **\$1,000**, covering expenses that include staff payroll, equipment maintenance, travel cost, medical consumables and other miscellaneous expenses.

Our hosts may choose to cover part or all of our expenses when organizing a blood drive. They may also benefit from exposure given on other blood drives happening outside their premises: this can be discussed with our NGO should the host increase the sponsorship amount. We stress on the fact that paying a sponsorship is never mandatory.



**"THE MEASURE OF ANY ENTERPRISE OR INSTITUTION
IS NOT WHAT IT SAYS ABOUT ITSELF, BUT WHAT OTHERS SAY ABOUT IT."**

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THANK YOU